



Impact Assessment 2026 | Overview of Findings

Hyundai Motor India Limited

July 2026

Deloitte.



Moving the world
Together
A CSR initiative by
Hyundai Motor India Foundation

PROJECTS OVERVIEW

In 2025, a third-party Impact Assessment of Hyundai Motor India Foundation’s (HMIF) CSR projects was done by Deloitte Touche Tohmatsu India LLP. In this assessment, eleven projects were evaluated.

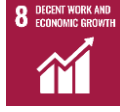
To measure project impact effectively, Community Engagement, Development, and Effectiveness (CDE) Indices were applied, which evaluated outcomes across key dimensions such as beneficiary perceptions, economic and institutional benefits, sustainability, and relevant qualitative and quantitative parameters. In addition, the London Benchmarking Group (LBG) Model was used to map the nature and scale of impact from inputs to outputs and outcomes thereby providing a holistic view of the value created through HMIF's initiatives under the said intervention.

Geographical coverage



Pan-India CSR implementation covering all 28 States and 6 of 8 Union Territories

SDG Alignment

 2 ZERO HUNGER	 3 GOOD HEALTH AND WELL-BEING	 4 QUALITY EDUCATION	 5 GENDER EQUALITY	 6 CLEAN WATER AND SANITATION
Zero Hunger	Good health and well being	Quality Education	Gender Equality	Clean water and sanitation
 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	 10 REDUCED INEQUALITIES	 8 DECENT WORK AND ECONOMIC GROWTH	 11 SUSTAINABLE CITIES AND COMMUNITIES	 13 CLIMATE ACTION
Industry, innovation and infrastructure	Reduced inequalities	Decent work and economic growth	Sustainable cities and communities	Climate action

Thematic coverage

 Education	 Skilling	 WASH	 Disaster Resilience
 Community infrastructure	 Arts & Culture	 Youth development	

IMPACT ASSESSMENT OVERVIEW: Pan-India Impact Assessment spanning 11 CSR initiatives and informed by ~ 700 stakeholders

Project Name	About the Project	Locations Covered	Stakeholders Involved	Assessment Methods	Sample Covered
1. Promotion of Rural Sports	Supported grassroots rural sports tournaments to promote youth participation	Nagpur (Maharashtra)	Athletes, coaches, trainers, sports officials	Structured surveys; key informant discussions	40
2. Disaster Management Assam	Provided emergency relief support during disasters	Assam	Senior state officials (ASDMA)	In-depth leadership interview	2
3. Hyundai Relief Support Tamil Nadu	Delivered dry ration kits to flood-affected communities via district administration	Kanchipuram (Tamil Nadu)	Beneficiary households	Structured surveys	76
4. Access to Clean Water Supply	Installed water filtration units in 50 schools to ensure safe drinking water	Bhopal & Sehore (Madhya Pradesh)	Students, teachers, non-teaching staff, school	Structured surveys; Interaction with teachers/non-teaching staff/principal	94
5. Support to ITIs	Upgraded automotive training infrastructure & industry-aligned student pathways	Delhi, Mumbai & Pune	Students, trainers, centre head	Structured surveys; Interaction with trainers/centre head	104
6. Art for Hope 2.0	Supported emerging artists through grants, exhibitions, and targeted capacity-building workshops	Assam, Delhi, Rajasthan, Gujarat, Maharashtra, Himachal Pradesh, Ladakh, Uttar Pradesh, Tamil Nadu	Grant recipients	Structured surveys; interaction with artists	14
7.Art for Hope 3.0	Provided thematic grants for artists focused on social impact storytelling	Delhi, Odisha, Maharashtra, West Bengal, Uttar Pradesh, Tamil Nadu, Kerala, Manipur	Grant recipients	Structured surveys; interaction with artists	14
8. Education & Skill Enhancement Maharashtra Lab & Classroom	Constructed science laboratories and classrooms to strengthen experiential learning outcomes	Sangli (Maharashtra)	Students, teachers, non-teaching staff, govt. staff	Structured surveys; Interaction with teachers/principal	180
9. Access to Clean Drinking	Implemented RO-based drinking water infrastructure across educational and community institutions	Gadchiroli (Maharashtra)	Students, teachers, SMC members, govt. officials	Structured surveys; Interaction with teachers/non-teaching staff/principal	99
10. Apprentice Program 22-23	Engaged apprentices to build skilled workforce pipelines aligned with operational demand	Kanchipuram (Tamil Nadu)	Apprentices	Structured surveys	15
11. Apprentice Program 23-24	Strengthened workforce readiness through structured apprentice and trainee engagement	Kanchipuram (Tamil Nadu)	Apprentices	Structured surveys	39

IMPACT CREATED

1. Promotion of Rural Sports

- Inclusive participation enhanced accessibility for diverse athletes along with reviving of traditional sports.
- Improved athlete experience through safe, quality facilities.
- High participant satisfaction driving strong event recommendations.

2. Disaster Management Assam

- Strengthened disaster preparedness through resilient flood shelter infrastructure and certified rescue boats.
- Ensured inclusive shelter access for entire village populations.
- Established sustainable community asset generating long-term resilience.

3. Hyundai Relief Support

- Rapid universal relief delivered within emergency window.
- Temporary shelter safety and strengthened food security preventing hunger during recovery.
- High satisfaction with enhanced coping capacity.

4. Access to Clean Water Supply

- Improved access to reliable safe drinking water.
- High water quality satisfaction among student users.
- Better attendance and academic focus from hydration.

5. Support to ITIs

- Strengthened learning infrastructure through upgraded labs and facilities.
- Improved applied skill development via hands-on training.
- Established industry linkages enhancing workplace exposure readiness and achieved tangible employability outcomes.

6. Art for Hope 2.0

- Strengthened artistic capacity enabling professional creative growth.
- Expanded visibility generating new professional artistic opportunities.
- Preserved traditional arts through targeted programme support.

7. Art for Hope 3.0

- Enabled inclusive multimodal programme architecture for diverse artists.
- Expanded community reach strengthening institutional legitimacy nationwide.
- Achieved programme equity with strong national representation.

8. Education & Skill Enhancement

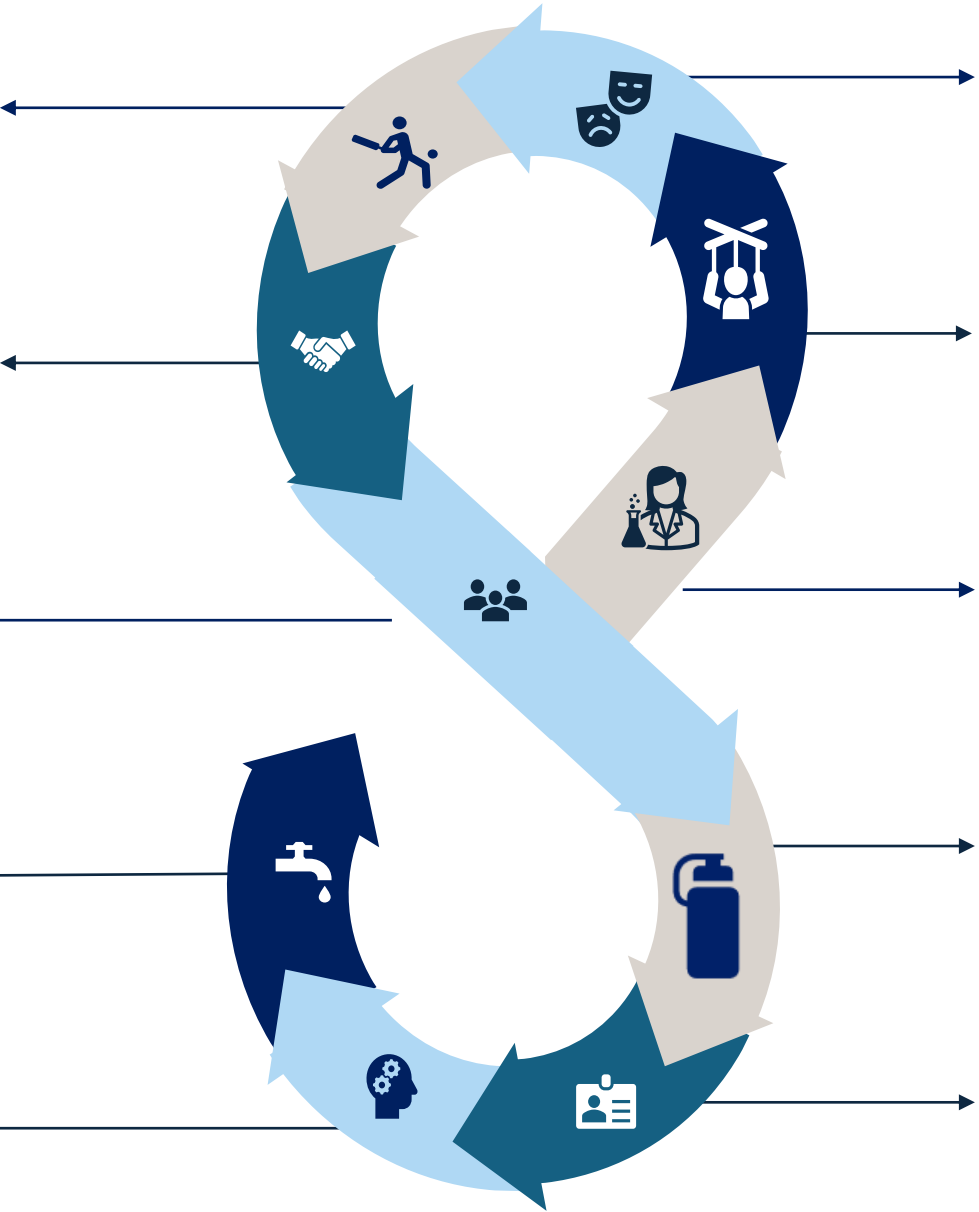
- Expanded access to quality STEM learning infrastructure and improved practical learning.
- Increased student interest and motivation in STEM.
- Positive community perception strengthened school trust reputation.

9. Access to Clean Drinking

- Universal access ensured through school-installed drinking systems.
- Improved student health and wellbeing during school.
- Enhanced learning comfort attendance via safe water.

10. & 11. Apprentice Program

- Transparent entry pathways eliminating ambiguity for apprentices.
- Standardized onboarding ensures workplace readiness and clarity.
- High satisfaction reflects relevant effective training quality.



RECOMMENDATIONS (1/2)



1. Promotion of Rural Sports

- ✓ Establish Centres of Excellence for athlete Development.
- ✓ Strengthen media outreach, digital presence, on-ground branding.
- ✓ Create structured athlete career pathways and mentorship.
- ✓ Integrate structured sports participation through schools, colleges.
- ✓ Conduct year-round community fitness outreach and awareness.



2. Disaster Management Assam

- ✓ Align CSR planning through joint HMIF-ASDMA mechanisms.
- ✓ Expand resilient infrastructure in high-risk vulnerable districts.
- ✓ Enable scalable replication of standardized shelter models.



3. Hyundai Relief Support

- ✓ Ensure rapid relief delivery within forty-eight hours.
- ✓ Strengthen beneficiary awareness through visible provider branding.
- ✓ Maintain high-quality standardized relief kits consistently.
- ✓ Provide targeted assistance for elderly, disabled households.



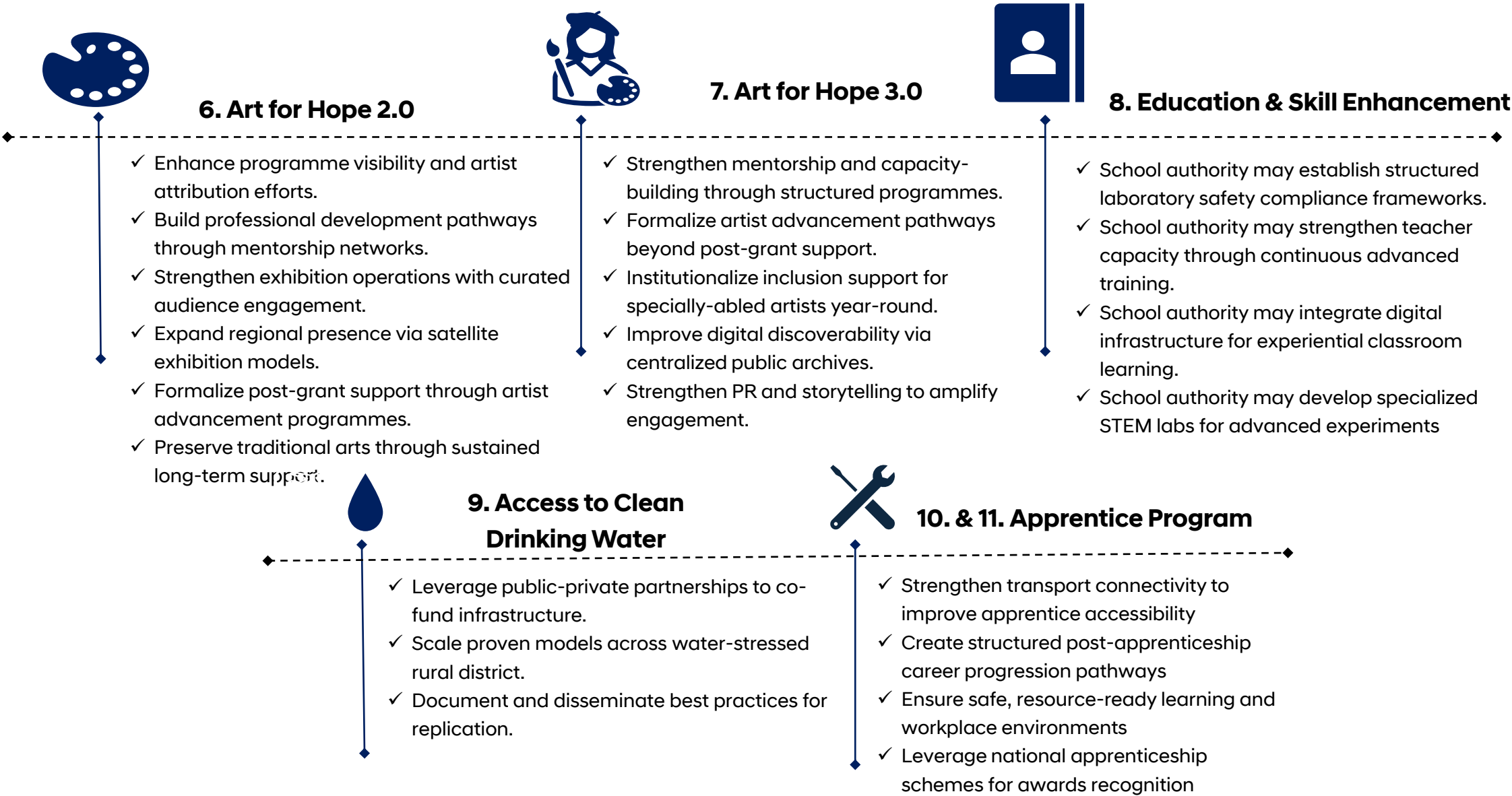
4. Access to Clean Water Supply

- ✓ Build school ownership through training and capacity.
- ✓ Ensure government convergence for long-term sustainability support.



5. Support to ITIs

- ✓ Modernize curriculum integrating EV and digital technologies.
- ✓ Standardize work-based learning through structured industry exposure.
- ✓ Strengthen applied pedagogy via faculty upskilling programs.
- ✓ Enhance industry integration through centralized placement pathways.



Project: Access to clean drinking, Gadchiroli, Maharashtra



School students with water cooler, ZP High School, Dhanora



School borewell facility ZP Primary School, Wasda

Project: Hyundai Relief Support, Tamil Nadu

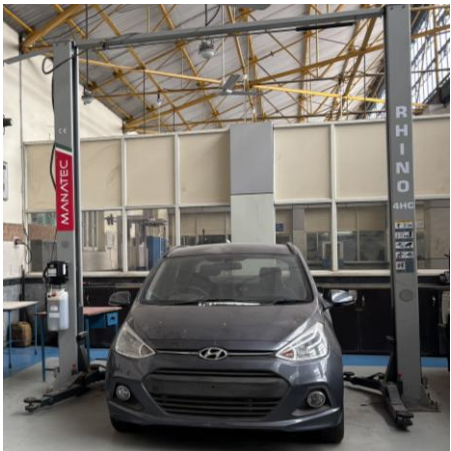


Interaction with beneficiaries of flood relief, Pushpagiri



Interaction with beneficiaries of flood relief, Sriperumbudur

Project: Support to ITIs



Provision of Hyundai vehicle at Govt. ITI, Delhi



Cut sections at Fr.Agnel Polytechnic, Mumbai

Project: Promotion of Rural Sports (Khasdar), Nagpur, Maharashtra



Kabaddi Team with their coach,



Kho Kho Team with their coach



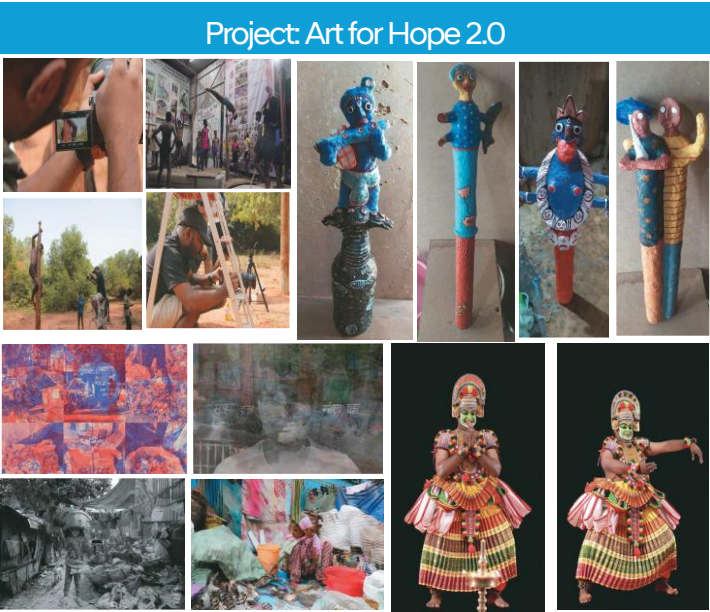
Flood Shelter at Bihpuria, Lakhimpur District



Students assessed from Govt. Model High School, Gandhinagar, Bhopal



Students assessed from Govt Maharana Pratap HS School, Bhopal



Expressions by Grantees of Art for Hope 2.0



Bhikya Ladakya Dhinda-Tarpa Maestro, Palghar, Maharashtra, Padma Shri Winner, 2026

Skarma Sonam Tashi, Visual Artist, National Award Winner (64th National Exhibition of Art, 2025)



Classroom hands-on-learning

Biology Lab